

CURRICULUM VITAE

Basic Information*

First Name:	Wijdan
Last Name:	Hamoody
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Personal Websites*:

Business Management Techniques /Technical College of Management / Northern Technical University/ Mosul/ Iraq

Photo



Put your photo here

Current Primary Affiliation/Institution* (Please don't use any acronyms)

Department/Division:	Business Management Techniques
University/Institution:	Northern Technical University/ Technical College of Management
City:	Mosul

Country/Region:	Iraq
Highest Degree & Job Title*	
Highest Degree*:	Doctorate (Ph.D., M.D., etc.)
Job Title*:	Assistant Professor

Research Fields*

business management; industrials management; quality management; total quality management; marketing management; knowledge management

Online Profiles

(Please provide your personal profile URLs if you already have accounts on the following platforms.)

ORCID:	https://orcid.org/my-orcid?orcid=0000-0003-1615-4138
ResearchGate:	https://www.researchgate.net/profile/Wijdan-Hammody
Google Scholar:	https://scholar.google.com/citations?user=LvCvhH0AAAAJ&hl=ar&authuser=1
Publons:	https://www.webofscience.com/wos/author/record/D-6470-2019
SSRN:	https://hq.ssrn.com/submissions/MyPapers.cfm?partid=6599847
Academia:	https://independent.academia.edu/wijdanhamoody
clarivate	https://mjl.clarivate.com/home

Education*

Doctorate philosophy degree in Production and Operations Management
Master sciences degree in Production and Operations Management
bachelor's degree in industrial management

Work Experiences*

1- Working as lecturer for Production and Operations Management quality management; TQM;

marketing management; business management; supply chain management; inventory management; industrial management; Knowledge management in Northern Technical University/ Technical College of Management / Mosul form 2006 till now

2- Many research and applied work in many industrial and small business company

Publications*

1 Intellectual capital and its role in product development: An exploratory study of the opinions of a sample of workers in my clothing factory in Mosul, Tanmiyat al-Rafidain Magazine/College of Administration and Economics/University of Mosul

2012

2 Cleaner production is a business approach to reduce industrial pollution by applying it to the National Home Furniture Manufacturing Company in Mosul, Tanmiyat al-Rafidain Magazine/College of Administration and Economics/University of Mosul 2012

3 The role of the Blue Ocean Strategy in supporting customer relationship management tasks: an exploratory study in the National Home Furniture Manufacturing Company in Mosul Future Research Journal / Al-Hadba University College 2013

4 The role of marketing knowledge management in enhancing the mental standing of the organization: a pilot study in the General Company for the Manufacture of Pharmaceuticals and Medical Supplies in Nineveh Governorate Tikrit Journal of Administrative and Economic Sciences 2013

5 The extent of the availability of dimensions of social responsibility based on the international standard ISO26000 An analytical study in the Asiacell Telecommunications and Internet Company in Nineveh Governorate The sixth joint international scientific conference, developments in administrative and economic sciences and their role in improving the performance of institutions / 3-4/7/ 2018

In Jordan

2018

6 Strategic vigilance and its role in enhancing functional maturity - an analytical study of opinions A sample of managers in the mobile communications company / Zain Iraq Kirkuk University Journal of Administrative and Economic Sciences Volume (9) Issue (2) 2019 2019

7 Challenges facing the application of Total Quality Management at Northern Technical University.. Seventh University of Kufa Conference

7th conference of kofa university 2019

2019

9 Social Media Marketing Versus Conventi0nal Marketing In The Motor Industry Journal of Contemporary Issues in Business and Government Vol. 27, No. 1, 2021 P-ISSN: 2204-1990; E-ISSN: 1323-6903 <https://cibg.org.au/> 2021

10 Lean manufacturing and its role in achieving green marketing An exploratory survey in the Mosul Dairy Factory Al-Rafidain Development, Volume 41, Issue 135, September 2022 2022

11 The role of the Gemba Kaizen approach in promoting sustainable marketing An analytical study in the General Company for Electrical and Electronic Industries in Baghdad Journal of Business Economics Volume 2 Issue 2 2022 2022

12- The Relationship Between Design for Disassembly and Sustainable Marketing Testing the Mediating Role of Continuous Improvement in the Workplace (Gemba Kaizen) Analytical study of the opinions of a sample of

workers in the General Company for Electrical and Electronic Industries / Baghdad. Ph.D. Dissertation Philosophy in Industrial management / Production and Operation. University of Mosul, College of Administration and Economics, Industrial Management Dept.

13 Contributions of the dimensions of deconstruction design in enhancing sustainable marketing: An exploratory study in the General Company for Electrical and Electronic Industries in Baghdad Al-Rafidain Development, Volume 41, Issue 136, 2022 2022

14 The Role of Electronic Customer Trust Building Tools On Excellent Performance An analytical study of the opinions of a sample of individuals in the administrative and leadership positions in the Northern Cement Company Journal of Economics and Administrative Sciences (JEAS) University of Baghdad Vol.29 No.135, 2023

15 Green innovation is an introduction to promoting sustainable manufacturing, an analytical study of the opinions of a sample of employees in the Al-Karwanji group of companies in Kirkuk Journal of the Northern Technical University for Administrative and Human Sciences 2023

16 The contribution of operations strategy to strengthening the material requirements planning system: An analytical study in the ready-made garments factory in Mosul Journal of Business Economics for Applied Research 2023, Volume 5, Issue 4

17- The Impact of Some Computer Integrated Manufacturing Techniques in Achieving Production Efficiency. International Journal of Financial, Administrative and Economic Sciences, London Vol (3), No (8), 2024

18- The Role of Technical Creativity in Enhancing innovative marketing: an analytical study of the opinions of a group of managers in the General Company for Communications Equipment and Power/ Al Kindi Factory, NTU Journal for Administrative and Human Sciences (2024) 4 (1)

19- The Role Requirements Total Quality Environmental management in enhancing environmental sustainability: An exploratory study of the opinions of a sample of employees at the Mishraq Sulfur General Company, NTU Journal for Administrative and Human Sciences / Special Issue

20- The role of machine learning in improving the quality of academic outcomes, Under publication.